

RETAILER PROFILE

Please provide the following information for the Chameleon Shoppes website and social media campaign. Thank you.

1. 70 to 125 word description of your business. This will be used for your landing page on chameleonshoppes.com. Please see next page for example business descriptions from prior Chameleon vendors.

2. Your business logo, in JPG or PNG format. Larger than 300x300 pixels.

3. Up to two product images to be featured on the webpage and social media. Images should be larger than 600 pixels wide. Please see next page to see an example of how these images are used on social media and the website.

4. Social media links. **Please provide full web URLs**, not only your social media handle.

Website address

Facebook

Instagram

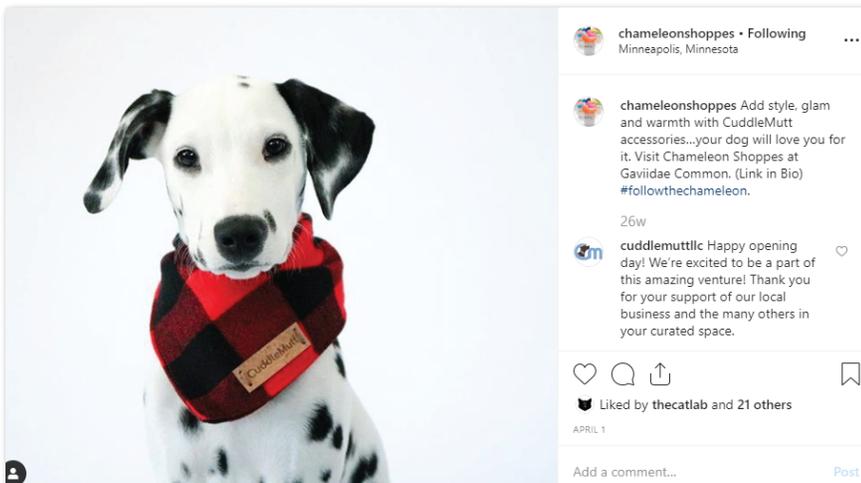
5. Any hashtags to use on social media:

DESCRIPTION EXAMPLES

We are a mission-driven cookie company, utilizing our retail platform to reduce the occurrences of relationship violence. We provide education and awareness resources while equipping our customers to be ambassadors for change. So when you buy these deliciously wholesome cookies, you become a part of our mission to help women live their best lives. Junita's Jar produces deliciously wholesome, grab 'n go cookie snack packs in three yummy flavors: chocolate chip, peanut butter-oatmeal-chocolate chip and oatmeal raisin.

Triple Crown is a brand that specializes in custom headwear. Inspired by a deep appreciation for quality headwear and the display of personal style, Triple Crown was created for the fashionably conscious soul who has a relationship with headwear that goes beyond style and fashion. When you wear a Triple Crown hat you're making a statement of cultural relevance as well as promoting your own individuality. Our hat selection includes a variety of styles that range from baseball caps to fedoras.

SOCIAL MEDIA + WEB EXAMPLES



SOCIAL MEDIA



RETAILER WEB PAGE